## **GOA Technologies adopts a new corporate identity**

## Montreal, October 7th 2004

## GOA Technologies is changing its name to CloserLook Search Services Inc

Our new url will be www.closerlooksearch.com.

We are making this change to better serve our clients as well as to position the CloserLook<sup>™</sup> name consistently. CloserLook<sup>™</sup>, our Invisible Web search engine, has been the driving force of our business development and growth in recent times. CloserLook<sup>™</sup> has also become a powerful name in the industry for focused and deep search capabilities for the Invisible Web. The new business name will keep in line with this trend.

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